



Case Study

Luko

Luko is the number one neo-insurance company in France, insuring more than 40,000 homes, and the fastest growing insurtech company in Europe. The company was founded in 2016 and has raised \$22.2 million in a Series A funding round. Their mission is to reinvent home insurance through social responsibility and technology.

Industry: Insurance

Products: AML Screening

“ComplyAdvantage’s customizable matching parameters allowed a significant reduction in false positives and incorrect hits, freeing up valuable time for our team”

Marion Beaufrère
Head of Product

Problem

Luko’s compliance team was having to conduct hundreds, if not thousands, of checks a day, which required a lot of manual effort from their team and slowed onboarding time for customers. Flagging high-risk entities is mandatory following the ACPR (The French Prudential Supervisory Authority)’s directives, so it was essential to ensure that no suspicious activity was slipping through the net. Luko’s objectives were to meet the regulatory requirements. They also wanted to automate their systems to be able to receive real-time alerts about risk at contract submission or when a claim was filed.

Therefore, one of Luko’s main selection criteria when it came to benchmark AML providers was that the tool had to be API-based to allow automation. It also had to be multi-functional and capable of incorporating various high-quality sources of data. Finally, the tool had to be able to cover Europe and North America. Luko decided to partner with ComplyAdvantage as they fit all the criteria mentioned above and were highly recommended by one of Luko’s business partners.

Solution

The ComplyAdvantage two-way RESTful API was integrated in under 2 weeks, allowing automated screening of entities in near real time against thousands of sanction lists, watchlists, politically exposed persons lists and adverse media. The intuitive user interface, known as the ‘ComplyAdvantage App’, allows Luko’s compliance team to easily conduct checks and keep track of which accounts require attention and which need remediation.

Outcome

Working with ComplyAdvantage has allowed Luko to improve their knowledge of financial crime risks. Their team can now easily customize their parameters, change match statuses and escalate alerts to other team members and the clear audit trail provided by the tool ensures compliance obligations are met. In addition, customizable matching parameters reduced false positives and incorrect hits, allowing Luko’s team to free up time previously spent on managing false positives to deal with high-risk entities that matter to their business.

“ComplyAdvantage has helped us quickly kickstart our compliance activities, with the API integrated into our systems in under 2 weeks.

We were able to reduce onboarding time considerably through automation of our checks”

Marion Beaufrère
Head of Product